



Delta Park  
Concorde Way  
Segensworth North  
Fareham  
Hampshire, PO15 5RL  
Tel: +44 (0)1489 883000  
www.coopervision.co.uk

### Consent Form

**Full name:** \_\_\_\_\_

**Child's first name:** \_\_\_\_\_

By signing below, I consent to CooperVision Manufacturing Limited and the CooperVision Group Entities (defined in the Privacy Notice) ("**CooperVision**") and Locks Heath Pumas RFC (the "**Club**") using drawings, photographs, images and videos of me and my child which include my name and my child's name ("**Contents**") for marketing and publicity purposes regarding the Childhood Myopia Campaign operated by CooperVision and the Club. The Contents may be included in the following channels (whether online or in printed form) and in each case anywhere in the world: marketing/promotional materials (including e-mail), newspapers or magazine articles, in-store posters, on social media channels, or official websites of, for example, CooperVision and the Club.

I understand that CooperVision owns those Contents exclusively and may edit, modify, publish and reproduce those Videos at its discretion in any of its publicly available materials in any format.

I waive any moral or image rights that I may have in the Contents.

**Signed:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

### Withdrawal of consent

I understand that my consent to CooperVision and the Club can be withdrawn at any time by contacting the relevant contact listed in the Privacy Notice attached to this form but that if I do, CooperVision or the Club may not be able to withdraw materials already in the public domain which are outside of its control or possession.

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## Childhood Myopia Campaign ("**Campaign**")

### **PRIVACY NOTICE**

This Privacy Notice is provided by CooperVision Manufacturing Limited (company number 02737396) ("**CooperVision**") and Locks Heath Pumas RFC (the "**Club**") (collectively "**we**", "**us**", or "**our**") and who are joint controllers for the purposes of the UK General Data Protection Regulation and the Data Protection Act 2018 (collectively the "**Data Protection Laws**"). This document describes in detail what personal information we collect from you, how we use such personal information, who we share the personal information with, how long we keep the personal information for and individuals' rights in relation to their personal information under the Data Protection Laws.

#### **How to Contact Us**

If you would like to get in touch with us regarding this Privacy Notice, you can contact CooperVision's Data Protection Officer by e-mail at [dpo@coopervision.com](mailto:dpo@coopervision.com) or by post at Delta Park, Concorde Way, Segensworth North, Fareham, Hampshire, PO15 5RL, UK.

This Privacy Notice was last updated on 31 March 2021.

#### **1. WHAT PERSONAL INFORMATION DO WE COLLECT FROM YOU?**

The personal information about you and your child which we collect from you includes the following:

- *Parents*: Full name, contact details, video submitted to us ("**Video**") (assuming that parents appear in the Videos);
- *Children*: First name, age, drawing submitted to us ("**Drawing**") and Video; and
- *Other third parties (e.g. friends and family)*: Video (if they appear in the Video).

#### **2. HOW DO WE USE THE PERSONAL INFORMATION WE COLLECT?**

2.1 We use the personal information collected to operate the Campaign. CooperVision will collect the Drawings and create a poster which contains as many Drawings as possible, with the first name and age of the children who drew the Drawings placed on the poster ("**Poster**"). The aim of the Poster is to showcase the Drawings in a way that promotes outdoor activities. CooperVision will collect the Videos and edit them together to create a master video ("**Master Video**") that will be used to promote outdoor activities

2.2 This promotion takes the form of the following (whether online or in printed form) and in each case anywhere in the world: advertisements, marketing/promotional materials (including e-mail),

newspapers or magazine articles, in-store posters, on social media channels, television broadcasts or on CooperVision's or Club's website or an external party's website.

- 2.3 We are permitted to process the personal information collected for this purpose based on the consent that you have provided us. Please note that you can withdraw this consent at any point.

### 3. WHO DO WE SHARE THE PERSONAL INFORMATION WITH?

- 3.1 We use service providers who act as our processors (meaning they process the personal information on our behalf) for services such webhosting, marketing, public relations, photography and videography. If you would like more information on these providers, please contact us using the details at the start of this Privacy Notice (section "How to Contact Us").

- 3.2 We share the personal information with the following entities who act as separate controllers of the personal information.

- 3.2.1 CooperVision's affiliates as listed below who use the personal information to carry out marketing activities in their local markets ("**CooperVision Group Entities**"):

CooperVision Limited (company number 03685161) with its registered address at Delta Park, Concorde Way, Segensworth North, Fareham, Hampshire, PO15 5RL, UK

CooperVision SAS (company number 392 002 218) with its registered address at Les Collines De Sophia, 1800 Route Des Cretes, Sophia Antipolis 06905, Cedex, France

CooperVision Italia, S.R.L. (company number 10653750157) with its registered address at Via Meravigli, 16 – 20123 Milan, Italy

CooperVision Iberia, S.L. (company number 79424594) with its registered address at Ronda de Poniente, 12, 28760 Tres Cantos, Madrid, Spain

CooperVision Nordic AB (company number 556568-1243) with its registered address at Johan Willins gata 8, SE-41664 Goteborg, Sweden

CooperVision GmbH (company number HRB 33358) with its registered address at Siemensstraße 3, 64859, Epperthausen, Germany

CooperVision Nederland B.V. (company number 23075034) with its registered address at Avelingen - West 40, 4202, MS Gorinchem, Netherlands

CooperVision Poland Sp. z o.o. (company number 0000464435) with its registered address at Przemysława Gintrowskiego 53, 02-697 Warsaw, Poland

CooperVision Kft (company number 01-09-166734) with its registered address at Sopron ut 25-27, Budapest, 1117, Hungary

CooperVision Limited, organizacni slozka (company number 24838411) with its registered address at Na Pankráci 1724/129, Praha 4, 140 00, Czech Republic

CooperVision Distribution Sprl (company number 0879.484.449) with its registered address at Premiere Avenue 32, B-4040, Belgium

CooperVision Inc. (company number C1893655) with its registered address at 6150 Stoneridge Mall Rd, Suite 370, Pleasanton, CA 94588, USA

- 3.2.2 our professional advisors (including accountants and lawyers) that assist us in carrying out our activities;
  - 3.2.3 police and other law enforcement agencies in connection with the prevention and detection of crime; and
  - 3.2.4 third parties if we are under a duty to disclose or share the personal information in order to comply with any legal obligation or instructions of a regulatory body (including in connection with a court order), or in order to enforce or apply the terms of any agreements we have with or otherwise concerning you (including agreements between you and us) or to protect our rights, property or safety of our customers, employees or other third parties.
- 3.3 In addition, we will also disclose the personal information to third parties, for example:
- 3.3.1 in the event that we sell or buy any business or assets, in which case we will disclose the personal information to the prospective seller or buyer of such business or assets; and
  - 3.3.2 if we or substantially all of our assets are acquired by a third party (or are subject to a reorganisation within our corporate group), personal information held by us will be one of the transferred assets.

#### **4. TRANSFER OF THE PERSONAL INFORMATION OUTSIDE THE UK OR THE EEA**

- 4.1 We transfer the personal information to CooperVision Group Entities for them to carry out marketing activities in their local markets. As some of these entities are located outside the UK and the European Economic Area ("**EEA**") any transfer of the personal information will be carried out in accordance with the Data Protection Laws to safeguard the privacy rights of you and your child and provide remedies in the unlikely event of a security breach or to any other similar approved mechanisms. For example, the safeguards which we have in place in relation to CooperVision Group Entities are the standard contractual clauses as approved by the European Commission.
- 4.2 For further information on the steps taken relating to such transfers and the safeguards in place, please contact CooperVision's Data Protection Officer using the details in the section "How to Contact Us".

## 5. HOW LONG WE KEEP THE PERSONAL INFORMATION

We will keep the personal information for a maximum of 2 years from the date we collect the personal information.

## 6. RIGHTS UNDER THE DATA PROTECTION LAWS

- 6.1 Individuals have certain rights with respect to their personal information under the Data Protection Laws. The rights may only apply in certain circumstances and are subject to certain exemptions. Please see the table below for a summary of these rights. If you have any comments, concerns or complaints about the use of the personal information by us, please contact CooperVision's Data Protection Officer using the details in the section "How to Contact Us".

Data Subject Right	Summary of your rights
<u>Right of access to personal information</u>	Individuals have the right to receive a copy of their personal information that we hold about them, subject to certain exemptions.  Any access request is free of charge. We may request for further information in order to respond to the request (for instance, evidence of identity).
<u>Right to rectify personal information</u>	Individuals have the right to ask us to correct their personal information that we hold where it is incorrect or incomplete.
<u>Right to erasure of personal information</u>	Individuals have the right to ask that their personal information is deleted in certain circumstances. For example (i) where the personal information is no longer necessary in relation to the purposes for which they were collected or otherwise used; (ii) if individuals

Data Subject Right	Summary of your rights
	<p>withdraw their consent and there is no other legal ground for which we rely on for the continued use of their personal information; (iii) if individuals object to the use of their personal information (as set out below); (iv) if we have used their personal information unlawfully; or (v) if the personal information needs to be erased to comply with a legal obligation.</p>
<p><u>Right to restrict the use of personal information</u></p>	<p>Individuals have the right to suspend our use of their personal information in certain circumstances. For example (i) where individuals believe that their personal information is inaccurate and only for such period to enable us to verify the accuracy of the personal information; (ii) the use of the personal information is unlawful and individuals oppose the erasure of their personal information and request that it is suspended instead; (iii) we no longer need the personal information, but individuals need the personal information for the establishment, exercise or defence of legal claims; or (iv) individuals have objected to the use of their personal information and we are verifying whether our grounds for the use of their personal information override their objection.</p>
<p><u>Right to object to the use of personal information</u></p>	<p>Individuals have the right to object to the use of their personal information in certain circumstances. For example (i) where they have grounds relating to their particular situation and we use their personal information for our legitimate interests (or those of a third party); and (ii) if they object to the use of their personal information for direct marketing purposes.</p>
<p><u>Right to withdraw consent</u></p>	<p>Individuals have the right to withdraw their consent at any time where we rely on consent to use their personal information.</p>

## 6.2 What will happen if these rights are breached?

You may be entitled to compensation for damage caused by the breach of the Data Protection Laws.

## 6.3 Complaints to the regulator

It is important that you ensure you have read this Privacy Notice - and if you do not think that we have processed the personal information in accordance with this Privacy Notice - you should let

us know as soon as possible. You may also complain to the Information Commissioner's Office, the UK regulator for data protection. Information about how to do this is available on its website at [www.ico.org.uk](http://www.ico.org.uk).